



Vision:
100% Student Success

Mission:
"Educate and prepare each student for college, career and life."

February 11, 2016

Dear Parents/Guardian:

Pinellas County Schools will launch a new electronic flyer communication and delivery tool called "Peachjar," on **Feb. 29, 2016**. This "green" initiative will save our community partners and schools tons of paper and reduce copy costs by thousands of dollars. In addition, posting school flyers in this electronic backpack removes a significant administrative burden from teachers, office staff, and volunteers. You will receive electronic flyers from your child's school only, once per week.

No action is required on your part. You will receive a welcome email from our service provider (Peachjar) that includes a username and password. This is provided to give you the opportunity to manage your account and flyer delivery preferences. You do not need to login to receive or view school eflyers but you must login in order to "**opt-out**" of this delivery service. Please keep in mind that this new electronic method of school flyer delivery will replace all paper distribution of flyers at your child's school. By opting out, you may miss pertinent information pertaining to your child and other school events.

This system is used exclusively for distribution of school-approved flyers. Your email address will not be shared or used for any other purpose.

To view school-approved eflyers, simply click the Peachjar button on your school's website homepage. We also suggest you add school@peachjar.com to your email contacts. When you receive your first eflyer, be sure to click "always display images."



Sincerely,

Dr. Valerie Brimm
Director
Strategic Partnerships

ADMINISTRATION BUILDING

301 Fourth St. SW
P.O. Box 2942
Largo, FL 33779-2942
Ph. (727) 588-6000

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